

Farm News

“A Messenger Publication Serving Farmers in Northwest and North Central Iowa”

713 Central Avenue * Box 659 * Fort Dodge, IA 50501 www.farm-news.com
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2014 FARM NEWS AG SHOW

December 3rd & 4th, 2014

Wednesday 9AM-5PM Thursday 7:30AM-3PM

Location

Iowa Central East Campus
2031 Quail Ave., Fort Dodge, IA
Formerly Smithway Motor Xpress Location

To guarantee space:

* \$100 minimum deposit due with enclosed registration
Remaining balance not due until November 21, 2014

See enclosed contract for pricing

Any questions feel free to contact me personally,

Dana B. Lantz
Office: 800-622-6613 ext 450
Cell: 515-571-3793
dlantz@farm-news.com

After twelve very successful shows Farm News is again having the Farm News Ag Show at our new location on the east side of Fort Dodge. The Iowa Central East Campus will be the permanent location of the show giving us the ability to grow the show even larger in the near future. We will soon be booking top notched speakers for 2014.

The 13th anniversary of the show will be on Wednesday, December 3rd and Thursday, December 4th of 2014. The new location does give us much more flexibility on our set-up times. The large equipment will be brought in Monday, December 1st and the booths will be set up on Monday December 1st and the morning of Tuesday, December 2nd allowing companies all afternoon on Tuesday, December 2nd to set up booths. Large equipment has until noon on Friday, December 5th to get equipment out of the building.

Lunches will again be available on Wednesday and Thursday along with our annual free breakfast on Thursday morning. Tuesday (Set-up Day) there will be free donuts and free coffee available for our exhibitors.

ENCLOSED: You will find a contract to mail/fax back & a layout for the 2014 Ag Show.

BOOTHS: North Building (8' x 10' Booth Spacing Available)

Single Booth; 8' x 10' (includes ¼ page ad): **\$450**

Double Booth; 16' x 10' (includes ½ page ad): **\$720**

Double End-Cap Booth; 20' x 8' (includes ½ page ad): **\$740**

Triple Booth; 24' x 10' (includes full page ad): **\$860**

BOOTHS: South Building (10' x 10' Booth Spacing Available)

Single Booth; 10' x 10' (includes ¼ page ad): **\$565**

Double Booth; 20' x 10' (includes ½ page ad): **\$825**

Double End-Cap Booth; 20' x 10' (includes ½ page ad): **\$845**

Triple Booth; 30' x 10' (includes full page ad): **\$1,085**

LARGE BOOTH SPACE: \$1.55 per sq. ft. SOLD OUT

26' x 31' (806 sq. ft.) 3 available (includes full page ad) **\$1,249.30**

24 ½' x 31' (759 ½ sq. ft.) 3 available (includes full page ad) **\$1,177.25**

15' x 50' (750 sq. ft.) (includes full page ad) **\$1,162.50**

15' x 42' (630 sq. ft.) (includes full page ad) **\$976.50**

15' x 30' (450 sq. ft.) (includes half page ad) **\$697.50**

OUTSIDE SPACES: \$.30 per sq. ft.

30' x 30' Section (900 sq. ft.); (includes ¼ page ad, adjusted if inside booth as well): **\$270**

50' x 50' Section (2,500 sq. ft.); (includes ½ page ad, adjusted if inside booth as well): **\$750**

2014 Ag Show Application and Contract for Exhibit Space

Iowa Central East Campus / 2031 Quail Ave., Fort Dodge, Iowa

Formerly Smithway Motor Xpress Location

Wednesday, December 3rd and Thursday, December 4th

Instructions:

- 1) Please print and send in with deposit or full payment to:
Farm News Ag Show, P.O. Box 659, Fort Dodge, IA 50501
- 2) Minimum Deposit: is \$100 for booth space.
- 3) Booth fee and sponsorship fee must be paid in full by November 21st, 2014
- 4) All ads include full color at no charge

Company Name to Appear in Program: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____

<u>Booth Selection/Options: North Building</u>	<u>Pricing</u>	<u>Price</u>
Single Booth; 8' x 10' (includes ¼ page ad):	\$450	_____
Double Booth; 16' x 10' (includes ½ page ad):	\$720	_____
Double End-Cap Booth; 20' x 8' (includes ½ page ad):	\$740	_____
Triple Booth; 24' x 10' (includes full page ad):	\$860	_____

<u>Booth Selection/Options: South Building</u>	<u>Pricing</u>	<u>Price</u>
Single Booth; 10' x 10' (includes ¼ page ad):	\$565	_____
Double Booth; 20' x 10' (includes ½ page ad):	\$825	_____
Double End-Cap Booth; 20' x 10' (includes ½ page ad):	\$845	_____
Triple Booth; 30' x 10' (includes full page ad):	\$1,085	_____

<u>Large Booth Options: South Building</u>	<u>Pricing</u>	<u>Price</u>
26' x 31' (806 sq. ft.) 3 available (includes full page ad)	\$1,249.30	_____
24 ½' x 31' (759 ½ sq. ft.) 3 available (includes full page ad)	\$1,177.25	_____
15' x 50' (750 sq. ft.) (includes full page ad)	\$1,162.50	_____
15' x 42' (630 sq. ft.) (includes full page ad)	\$976.50	_____
15' x 30' (450 sq. ft.) (includes full page ad)	\$697.50	_____

<u>OUTSIDE SPACES: \$.25 per sq. ft.</u>	<u>Pricing</u>	<u>Price</u>
30' x 30' Section (900 sq. ft.); (includes ¼ page ad):	\$270	_____
50' x 50' Section (2,500 sq. ft.); (includes ½ page ad):	\$750	_____

<u>Accessory Options:</u>	<u>Pricing</u>	<u>Price</u>
Electrical Hookup (price includes both days):	\$15.00	_____
Internet Access (price includes both days):	\$20.00	_____
Pre-Order Lunch Tickets	\$6.50 / Ticket	_____

Total Cost _____

Enclosed is my deposit payment of \$ _____ (\$100 minimum deposit)

Check enclosed (Made out to Farm News)

Bill my Credit Card: CC# _____

Exp _____ Name: _____

Sponsorship Interest:

Circle: Speaker - Radio Remote - General Partner

Includes an additional advertising incentives as well as being included in all show marketing

Speaker pricing based on cost and is available as speaker booking is completed.

Acceptance of this application by Farm News constitutes a contract. Any questions, please contact Farm News at 1-800-622-6613 ext. 451 or 515-574-4451. Ask for Dana.

For Farm News Use Only

Date Received _____

Total Rental Fees \$ _____

Balance Due \$ _____

Approved and accepted by Farm News _____

Table(s) Number(s) Assigned _____

Amt. Received \$ _____ Date _____

Contract # _____
